

CHRISTINA CASSOTIS

VICE PRESIDENT

Area of Specialization:

Ms. Cassotis specializes in air service development projects for a wide range of SH&E clients. She is an experienced project manager whose work has included strategic planning, airport marketing and route and profitability analysis. Her work has included studies for air carriers, private sector clients and government agencies. In addition, Ms. Cassotis serves as the project manager for SH&E State System Plan Studies and Economic Impact Studies.

Relevant Project Experience:

<u>Client</u>	<u>Engagement</u>
City of Palm Springs	Strategic Planning and Air Service Analysis
Massachusetts Port Authority	Worcester Regional Airport Air Service Development
Denver International Airport	Strategic Baseline Plan and Air Service Development
Tweed-New Haven Airport Authority	Master Plan Forecasts and Air Service Development
Salina Airport Authority	Leakage Study and Air Service Development
Detroit Metro Wayne County Airport	Fare Benchmarking Analysis and Air Service Development
Little Rock National Airport	Baseline Air Service Analysis
Massachusetts Aeronautic Commission	State-wide Economic Impact Study
Massachusetts Port Authority	Economic Impact Study
State of Virginia	State System Study
State of West Virginia	State System Study and Commercial System Plan

Background:

Ms. Cassotis joined SH&E in January, 1998. She was previously the Deputy Director of Communications for the Massachusetts Port Authority. During her four years at Massport, Ms. Cassotis led the public outreach efforts for the Authority's most controversial projects. In addition to leading outreach efforts at Massport, Christina served as the manager of the publications staff of Massport and was responsible for all collateral material development and production. She also served as a Director of Media Relations (media spokesperson) for Massport. Prior to joining Massport, Cassotis served as a Director of Communications for the Executive Office of Communities and Development in the Weld-Cellucci Administration.

Education: Ms. Cassotis holds her BA from the University of Massachusetts

Year Joined Firm: 1998

Languages: English